

## National Healthcare Providers Select onFocus|epm™ – To Help Ensure Success on Financial and Strategic Objectives

NASHVILLE, Tenn., June 29 /PRNewswire/ -- onFocus Healthcare, Inc., today announced a series of new strategic customer implementations for the Company's onFocus|epm™ system. The new accounts are Vanguard Health Systems, Vanderbilt University Medical Center, St. Francis Medical Centers, NorthCrest Medical Center and an Army Medical Center. In addition to these new organizations, onFocus has also recently agreed to a multiyear subscription renewal agreement with Memorial University Medical Center in Savannah, Ga. These new and renewing users illustrate a growing awareness among healthcare providers of the critical importance that increased enterprise effectiveness plays in successfully being able to respond effectively to the volatile economy.

onFocus Healthcare, Inc., was formerly known as m21partners, a highly respected healthcare consulting firm founded by former HCA executive Ron Galbraith. The new company has developed a first-of-its-kind Enterprise Performance Management (EPM) system, called onFocus|epm™ which allows healthcare enterprises to consistently achieve their key financial, operational and strategic objectives. onFocus Healthcare achieved early success with its EPM tool and earned high marks from customers for the simple, user-friendly functionality of the product and its ability to quickly drive improvements to the bottom line.

"As hospitals and other healthcare organizations continue to face mounting financial pressures and increasing regulatory changes, leading providers recognize that ensuring success on critical business objectives requires more than just good planning, financial data and hard work. It also requires an automated execution management system that integrates multi-level plans, business intelligence, employee resources and progress tracking into one place to assure execution, accountability and predictability," said onFocus President and CEO Steven Mason, Jr.

Kent Wallace, president and COO of Vanguard Health Systems, Inc., said, "onFocus|epm will give us an increased ability to measure and track our progress against our multifaceted goals. We will have immediate access to progress on our strategic and tactical plans and key performance targets across our facilities 24/7, allowing us to identify which objectives and key metrics are performing and which ones need quick corrective action when they approach an undesirable variance. With this tool, we can see where we stand today in terms of performance on every goal, across every department and in every hospital."

Headquartered in Brentwood, Tenn., onFocus Healthcare, Inc. serves a broad cross-section of healthcare organizations ranging from large for-profit systems, community and non-profit hospitals to large academic medical centers. onFocus Healthcare, Inc. was launched in 2008 to create the first healthcare-specific enterprise performance management system.